



Elevate Youth
*Strengthening Mentorship
Through the Outdoors*

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The Role

The primary responsibility of a Board Member is to play a crucial role in guiding our strategic direction and offering valuable supervision and assistance to the Executive Director and their team.

More specifically, this will involve actively contributing to the realization of our recently established goal: *achieving sustainable growth by expanding our networks, diversifying our funding sources, and fostering engagement within the community.*

To achieve these objectives, the Member is expected to:

- Act as a dedicated external ambassador for Elevate Youth, effectively advocating for the organization's values and mission.
- Ensure that Elevate Youth's governance and financial processes align with legal requirements and are optimized for their intended purpose.
- Collaborate closely with the Board Chair and Executive Director to facilitate the seamless operation of governance and oversight processes, including board meetings and agenda management.
- Engage with a high-caliber, diverse board, operating by consensus whilst participating in constructive debate and challenging discussions.
- Extend support to Elevate Youth's senior leadership team as needed to enhance organizational effectiveness.
- Play a vital role in the selection of an Executive Director and contribute to ensuring accountability for project deliverables.
- Assist the Executive Director and the broader organization in diversifying revenue sources, including fundraising efforts, and actively identify and establish valuable partnerships within our communities.
- When appropriate, represent Elevate Youth at public events organized by or for the organization, promoting its mission and objectives.

Who We're Looking For:

An EY Board Member is someone who, on both a personal & systemic level, is a true believer in Elevate Youth's mission & theory of change. You believe in the intrinsic value & healing power of nature, and that all persons regardless of race, gender, ethnicity, or socioeconomic status, should have equitable access to this resource.

You believe that systemic barriers of access do exist in the outdoors, and that introducing a young person to nature through mentorship, skill-based learning, and routine immersion can change their life.

An EY board member is also someone who is familiar with the challenges of a small organization, but also possesses the creativity & ambition to take advantage of unique opportunities.

Elevate Youth is seeking Board Members with a diversity of background, race, and gender affiliations.

Nice-to-have:

- A willingness to, on occasion, join fellow board members for a hike, ski trip, or a day of fishing.
- A personal connection or experience that draws you towards EY's mission, or makes you a true believer in our theory of change.
- A relevant personal or professional network and willingness to engage them for fundraising & advocacy objectives.
- Proficiency in systems thinking, particularly in the context of innovative organizational management approaches.
- A good grasp of the governance aspects of a social enterprise, encompassing financial, legal, and statutory requirements.
- A willingness to serve as a mentor to our youth on outdoor adventures.

Other particulars

- This role is appointed by the board as a whole and is not remunerated. The term of office is two years. Renewable once by the board.

Current commitment

- Quarterly meetings: 4 times per year for 2.5 hours.
- An annual in-person Board retreat focused on strategy.
- Attendance at all major public events (3-4 per year)
- Other specific tasks as requested by the ED.
- Opportunity to engage in particular committees. (Development, Finance, Programming, Board recruitment)
- An annual Give/Raise fundraising goal of \$10k - through a combination of personal gifts, fundraising, ticket sales, securing in-kind donations/services, etc.