



2019 ANNUAL REPORT

EXECUTIVE DIRECTOR REPORT

Dear Friends & Partners,

In reflecting on the past year, I want to share my deep appreciation for your support of Elevate Youth. Author and activist Richard Louv says, "Time in nature is not leisure time; it's an essential investment in our children's health," and together we are working to ensure more youth have a bright and healthy future. The work we do is only possible with encouragement from champions like you.

Here are some highlights from this year:

- We served 270 youth regularly in the outdoors with over 70 caring adult role models
- We ran 84 outdoor outings with 25 enrichment programs
- We expanded to 5 youth organization partners and 2 school partners
- More than 80% of the youth we served this year are youth of color

Our partners have truly seen the impact Elevate Youth is having on kids. They have observed that young people who participate in our programs are showing a greater appreciation for the outdoors, a propensity to try new things, a sense of comfort with themselves, and an outward pride in belonging to Elevate Youth. Our youth inspire us every day, and we are grateful for the opportunity to share all the benefits that come from spending time in nature.

We hope you all get to spend some time to get outside and share this sentiment from one of our young people, "I love how I feel in the embrace of nature."

Thank you for all that you do,



Alec Griswold
Founder & Executive Director



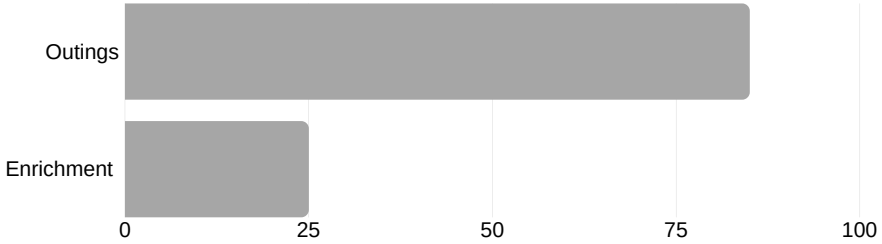
Our **mission** is to empower youth from undeserved communities through regular outdoor experiences and positive adult role models.



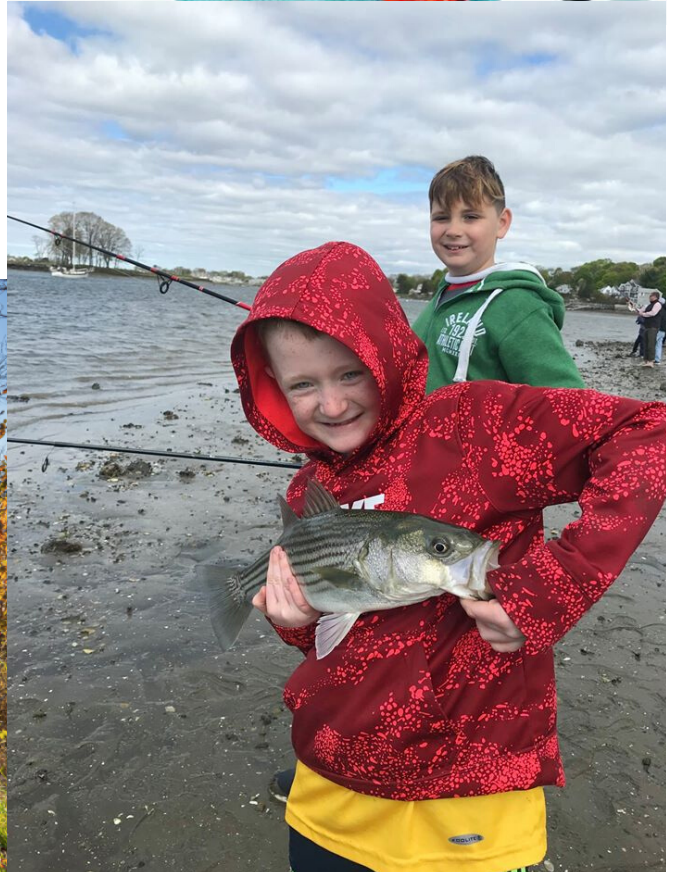
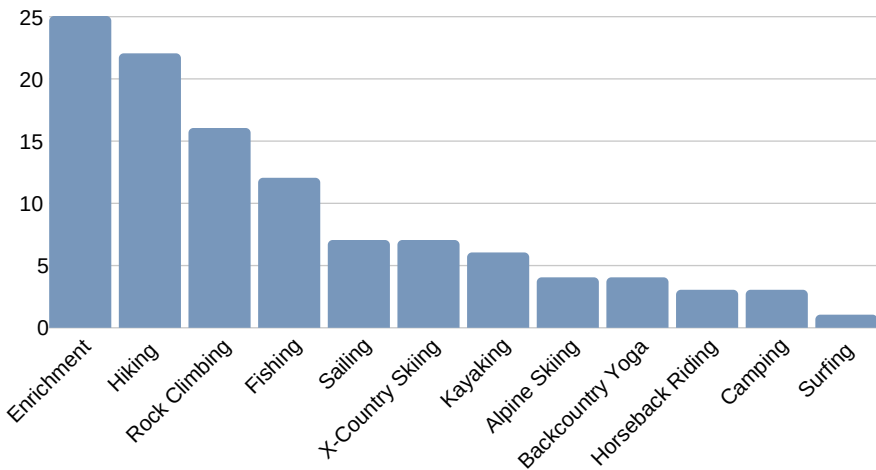
Our **vision** is to break down barriers of access to nature for urban youth. We are not aiming to offer one-time help and get out; rather we intend to inspire the next generation of environmental stewards by providing consistent experiences in nature & sparking a lifelong love of the outdoors in the young people we serve.

PROGRAM YEAR IN REVIEW

of Program Days in 2019

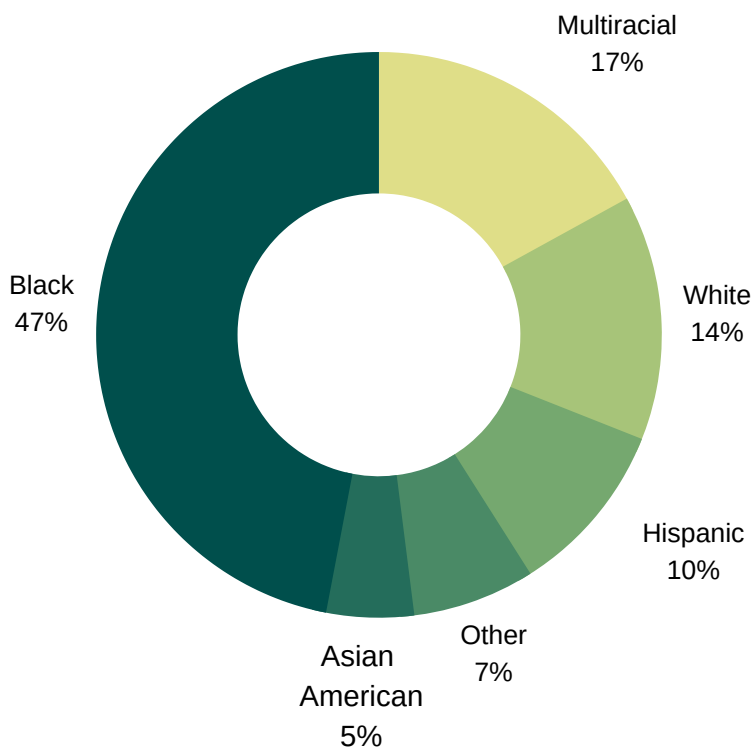


of Outings by Activity

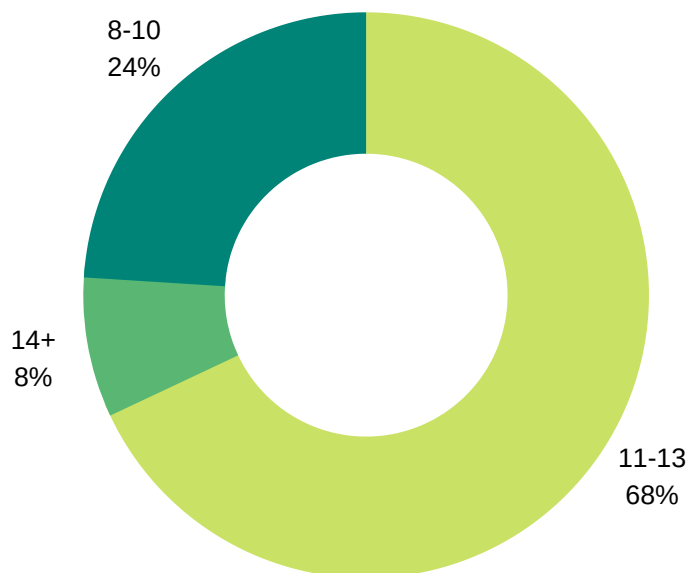


PROGRAM DEMOGRAPHICS

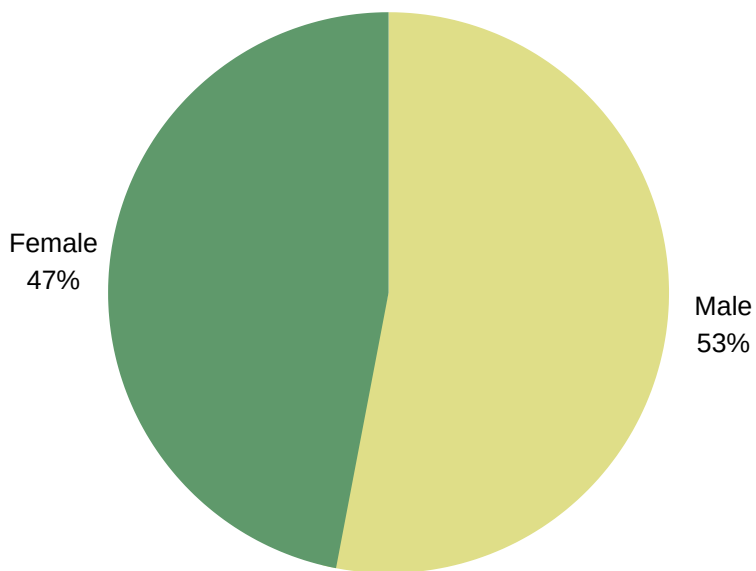
Youth Ethnicity



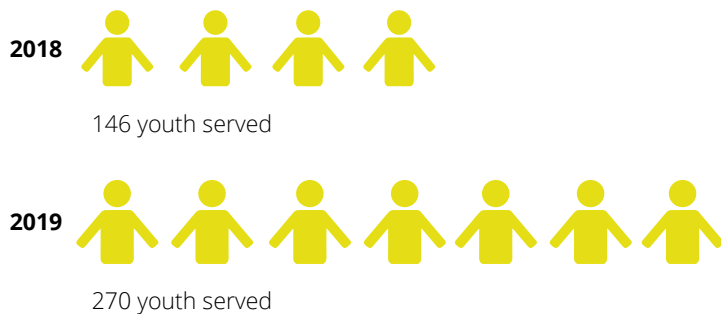
Youth Age



Youth Gender



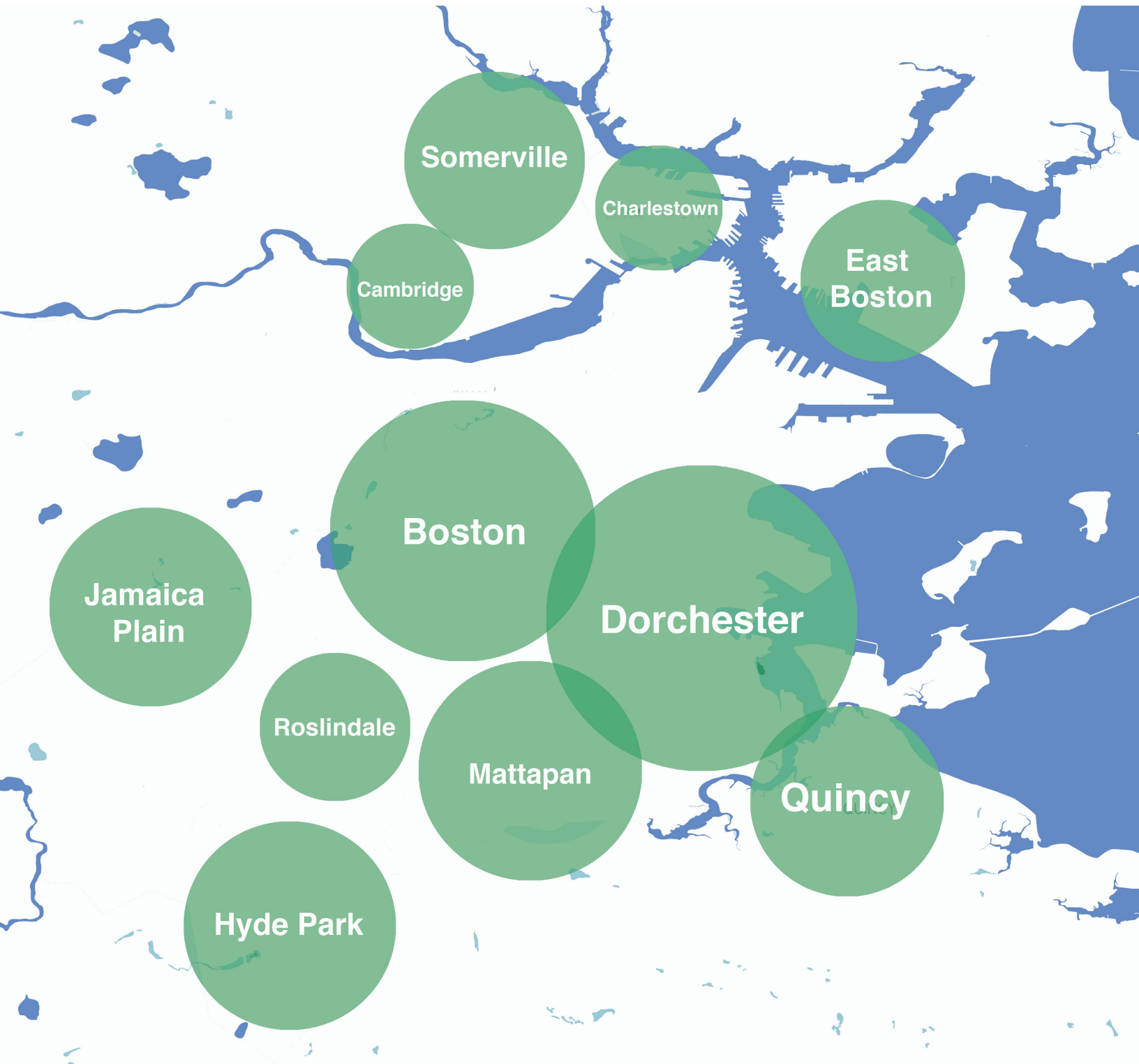
Number of Youth Served



Total youth served = 416

PROGRAM DEMOGRAPHICS

Below is a map depicting where the youth in our programs currently live.



PROGRAM EVALUATION & YOUTH VOICES

The following information comes directly from answers our youth gave on our unique post-outing surveys, administered after every Elevate Youth adventure. We focus on three main elements: adult-youth relationships, social and emotional learning, and comfort in the outdoor space.

- 92%** felt respected by the adults
- 91%** felt safe with the group
- 87%** supported their friends and peers
- 87%** enjoyed spending time outdoors
- 73%** did something they did not think they could do
- 72%** got out of their comfort zones



What the kids think...



"The thing I like most about [Elevate Youth] is going outside and doing things I haven't done before. Like when we went rock climbing, I was scared. I didn't know what to do. But then I got up there and I was like, wow I did it!" - Gabby, age 12

"Going hiking and kayaking this summer was really fun. Going on these trips gave me a chance to experience something I don't often do." - Yerik, age 14

"I loved the silent hike. It was peaceful. And I loved how I felt in the embrace of nature." - Sarah, age 11

[Check out our video to see for yourself!](#)

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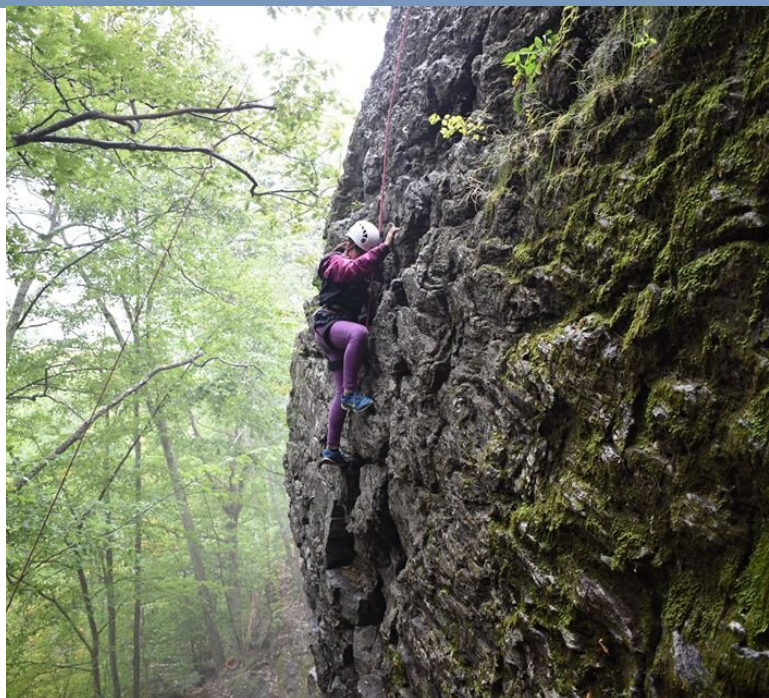
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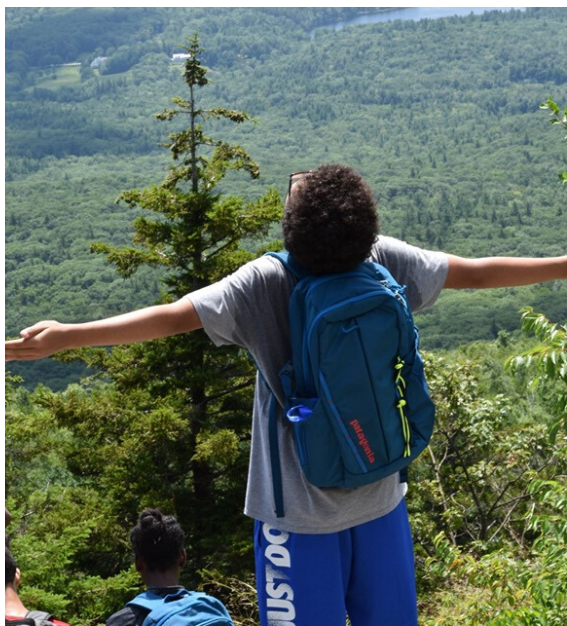
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Thank you to our biggest donors of 2019...



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FOUNDATION, CORPORATE, & IN-KIND SUPPORT

January 1, 2019 - December 31, 2019

SUPPORT & REVENUE

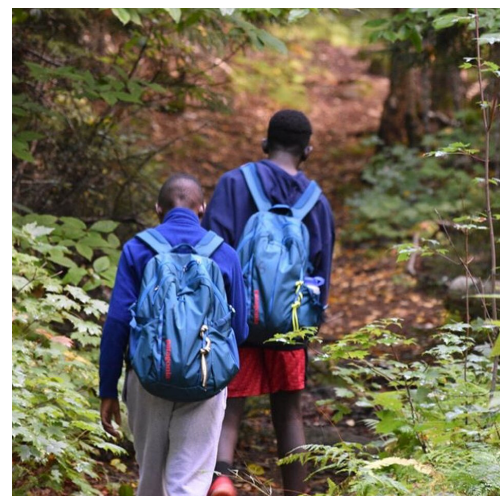
Earned Income	\$1,000
Individual Donations	\$72,038
Special Events	\$6,398
Corporate Support	\$14,950
Foundation Support	\$25,300
Grants	\$14,000
Other Revenue	\$1,395
Total Revenue	\$135,081

OPERATING EXPENSES

Program Expenses	\$49,307
Staff & Fringe Benefits	\$47,497
Overhead	\$27,762
Total Expenses	\$124,566

GAIN / LOSS FROM OPERATIONS

Net Margin	\$10,516
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